

# VEEV now™ ULTRA

## Quick start guide

Explore the flavourful world  
of VEEV and sign up to access  
exclusive offers.



Learn more at:  
[www.igqa.com](http://www.igqa.com)

## HOW TO USE:

- Your device is ready for use. Take a puff, the Light will fade in and out during usage.
- Do not cover airflow holes located on the sides of the device while using.
- Once the Light becomes less bright when puffing, your device is nearly empty. Consider buying a new device.
- When you try to take a puff, and the Light blinks WHITE 3 times, ensure your device is used with mouthpiece up. Try to puff again.

## END OF DEVICE USE:

When you try to take a puff, and the Light blinks RED then WHITE 3-5 times, your device is fully used. Return your device for recycling or dispose as per Safety Warnings and Instructions. Visit [iqos.com](http://iqos.com) for further details.

## ERROR:

When the Light blinks RED 10 times and there is no vapor, your device may have malfunctioned. Try to puff later, if the issue persists, visit [iqos.com](http://iqos.com) for support.



This is the safety alert symbol. It is used to alert you to potential physical injury hazards.

# SAFETY WARNINGS AND INSTRUCTIONS

**PLEASE READ ALL SAFETY WARNINGS AND INSTRUCTIONS BEFORE USE TO AVOID INJURY.**

These safety warnings and instructions cannot cover all possible conditions that could occur and users should exercise care and caution.

# KEEP THESE SAFETY WARNINGS AND INSTRUCTIONS FOR FUTURE REFERENCE AS THEY CONTAIN IMPORTANT INFORMATION.

These Safety Warnings and Instructions are applicable to VEEV NOW ULTRA™.

See [www.iqos.com](http://www.iqos.com) for any updates to these Safety Warnings and Instructions.

## **INTENDED USERS**

- This product is for adult-use only. Children and adolescents should never use this product.
- This product is for adults who would otherwise continue to smoke or use other nicotine products.
- This product should not be used by persons with reduced physical, sensory or mental capabilities, or lack of knowledge unless they have been given supervision or instruction to use the product in a safe way and understand the hazards involved.

## **NICOTINE**

This product provides nicotine, which is addictive.

- This product is not risk-free. The best way to reduce nicotine-related health risks is to quit nicotine use altogether.
- Some users may experience side effects including: abdominal pain, cough, dizziness, dry mouth, headache, malaise, nasal stuffiness, nausea, mouth irritation, throat irritation, vomiting.
- Nicotine-containing products should not be used by people who have or are at risk of heart diseases, are diabetic, are epileptic, or are experiencing seizures.
- Nicotine-containing products should not be used during pregnancy or while breast-feeding. If you are pregnant, breast-feeding or think you may be pregnant,

you should quit nicotine use altogether.

- Stopping smoking or switching to this product or other nicotine-containing products may require the adjustment of the dosing of certain medicines (e.g., theophylline, clozapine, ropinirole).
- If you have questions about whether you should use this product given an existing health condition, you should consult a health care professional.

### **⚠️ IMPORTANT SAFETY INFORMATION:**



**WARNING**

### **CHOKING AND INGESTION HAZARD**

- Keep this product out of reach of children and pets at all times.
- **CHOKING HAZARD** – This product contains small parts.
- **INGESTION HAZARD** – If e-liquid is ingested, rinse mouth and seek medical attention immediately due to risk of nicotine intoxication.



**WARNING**

### **ELECTRICAL HAZARDS**

Failure to follow these Safety Warnings and Instructions could result in fire, explosion, electric shock, injury, or damage to the product or other property:

- Do not use this product where the use of electronic devices is prohibited.

- Do not use this product if damaged, tampered with or broken.
- Do not use this product if the battery appears to be leaking.
- Do not use or store this product in places with high temperatures (such as inside a car in summer, or near heat sources such as radiators or fireplaces).
- Do not use this product where flammable materials, liquids and gases are present.
- This product should not be exposed to any liquid. Do not touch it if it becomes wet or has been immersed in any liquid.
- Do not clean the device with any cleaning agent.
- Handle with care. Do not drop this product or subject it to strong shock.
- This product contains no user-serviceable parts. Do not attempt to open, modify, service, disassemble or repair any component of this product or to replace any of the components or batteries.
- Do not use this product if it has been exposed to excessive cold, heat, or moisture.
- Do not touch this product if it overheats, sparks, fumes, ignites, or burns.
- Never dispose of this product with other household waste.



## WARNING

### **BATTERY RISKS**

This product is powered with sealed Lithium-ion (Li-ion) batteries. If you notice that battery fluid leaks, follow these precautions:

- If fluid from leaked battery is swallowed, seek medical attention immediately. Do not induce vomiting or ingest food or drink.
- If vapor from leaked battery is inhaled, get fresh air and seek medical attention as needed.
- If fluid from battery comes in contact with skin, wash the affected area, including hands and do not touch eyes.
- If fluid from leaked battery comes in contact with eyes, immediately flush with clean running water for at least 15 minutes and seek medical attention immediately.



## CAUTION

### **IRRITATION RISKS**

Avoid e-liquid contact with skin and eyes. In the event of:

- Skin contact: wash immediately with soap and water.
- Eye contact: rinse carefully with water for several minutes.
- Contaminated clothing: wash before reuse.



## CAUTION

### **ALLERGIC REACTION RISKS**

- Using this product could cause an allergic reaction, such as swelling of the face, lips, tongue, gums, throat, or body, difficulty breathing, or wheezing.
- Stop using this product and seek medical attention immediately if you experience any of the symptoms above as they may indicate a serious allergic reaction.

### **USAGE AND STORAGE**

- Store in a place inaccessible to children.
- Store in a dry and clean place at room temperature.
- This product is single use only and should never be re-used.
- Do not modify or attempt to refill this product in any way or add any substance to this product. Doing so may cause injury.
- Use this product promptly once purchased/removed from original packaging.
- Operate this product in temperatures between  $+0^{\circ}\text{C}/+40^{\circ}\text{C}$ .
- Droplets or traces of liquid may appear during usage, storage, or unpacking of this product. Should you see droplets or traces of liquid on this product, without signs of leakage, carefully and thoroughly wipe the residue before use with a dry cloth (including the mouthpiece). Do



not use if it is actively leaking, or if any droplets or traces of liquid reappear after cleaning.

- Due to risk of this product leaking with altitude changes, it is not recommended to fly with the product that has been removed from packaging or has been partially used.

## **REPORTING OF ADVERSE EVENTS OR INCIDENTS**

- If you experience any unwanted health effect when using this product, consult a health care professional.
- You can report any adverse event or incident via [www.iqos.com](http://www.iqos.com) or by contacting IQOS Care line 800 TII 4767 (from landline) or 210 41 93 888 (from mobile). By reporting side effects, you can help provide more information on the safety of this product.
- For more information, please go to [www.iqos.com](http://www.iqos.com).

## **TECHNICAL DATA**

Model MO035

Battery type: Lithium-ion battery (680 mAh)

**Disposable electronic battery powered nicotine delivery system.**

**Made in China**

## INFORMATION FOR DISPOSING

Valid across European  
Union and EEA



This symbol on the  
product or on its  
packaging

indicates that this product and its individual parts (including batteries) must not be disposed of with your other household waste. Instead, it is your responsibility to dispose of your waste equipment by bringing it to a designated collection point for the recycling of waste electrical and electronic equipment. In addition, waste batteries can be returned free of charge at the point of sale. The separate collection and recycling of your waste equipment (including batteries) at the time of disposal will help to conserve natural resources and ensure that it is recycled in a manner that protects human health and the environment. Disposing of waste equipment as unsorted municipal waste (e.g., by waste incineration or land filling) can have negative effects on the environment and human health. For more information about where you can drop off your waste equipment for recycling, please contact your local city office, your local household waste disposal service or the shop where you purchased the product.

The local importer of the product will provide for the financing of the treatment and recycling of waste equipment returned through these designated collection points in accordance with local requirements.

## **BATTERY REMOVAL INSTRUCTIONS (FOR DISPOSAL AND RECYCLING)**

Batteries must not be removed by the consumer. At end of product life, only an authorized recycler may safely remove batteries by following the steps below.

**Model M0035:**

1. Remove the battery assembly by pulling the plastic mouthpiece out of the device.
2. Remove the foams from the battery electrodes.
3. Cut battery tabs with ceramic scissors or insulated tools.

## **CONFIRMATION OF COMPLIANCE**



Designed and manufactured under the authority of Philip Morris Products S.A.,  
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